

## OPPORTUNITY PROFILE FOR EXECUTIVE VICE PRESIDENT AND CHIEF OPERATIONS OFFICER













## "For such a time as this"



## **Overview**

As one of the foremost institutes of higher education worldwide for training men and women to be disciplers for Christ, Moody has long held a distinctive place in Christian education and ministry. One of its distinctives is the ability to offer a quality four-year college education, with a focus on the Bible, tuition free. However, during the past six years, enrollment has fallen, and new leadership is needed to bring strategic direction to advance Moody's historic position as a continuing and significant contributor to the work of Christ's Kingdom.

It should be noted, however, that education (both undergraduate and seminary) represents only about half of the annual \$120+ million budget. Radio and publishing ministries and aviation also characterize Moody's unique mission and thus make the task of leadership more complex. This search seeks to identify qualified candidates with experience in running this comprehensive ministry.

Currently there is no debt. Fundraising of \$50 million per year has been sufficient thanks to the many faithful supporters of Moody's mission.

What experiences, background, and skill sets could prepare Moody's next leaders? Historically the presidents have been the preachers/organizational leaders of large churches and/or successful executives in other institutions of higher education. Today, recognizing the complexity of the organization and the special skill sets required, Moody's next leaders could come from other places of service.

We also recognize that the Bible tells of numerous instances where the Lord chose a new leader who, in a human sense, did not already possess the experience or leadership needed. Several examples like these can be found in the Scriptures. Esther the slave girl was a "such a time as this" instrument that God chose to save the children of Israel. The shepherd boy David killed Goliath and later became the most beloved King of Israel. And the aging Moses was called from the backside of the desert as God's liberator to bring freedom to God's people. So, we are open to the Lord's leading, asking for His clear direction to identify those He is calling to these leadership opportunities.

## History of Moody Bible Institute

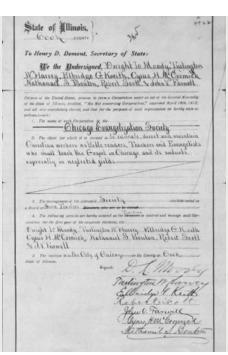
D. L. Moody's interest in educational endeavors took root in the summer of 1870, when he met Miss Emma Dryer, principal and teacher at Illinois State Normal University. The following year, while ministering to the needs of thousands who were left homeless by the Chicago Fire, Dryer began developing a program of Bible study, teaching, and home visitation for young women.

Mr. Moody persuaded Dryer to stay in Chicago and carry on her Bible work under the auspices of his church. During the next decade, Moody continued his involvement in evangelistic work, and Dryer developed the training program among women in Chicago. At every opportunity she encouraged Moody to start a training school for young men and women.

In 1886, during a meeting in Chicago, the subject of a training school again came up. By this time Dryer's persistent message had taken hold in Moody's heart. Thus, the Chicago Evangelization Society, later renamed Moody Bible Institute, was born.

In addition to its undergraduate, seminary, and online education ministries, Moody is making an impact for the Kingdom in the media realm. Moody Radio is one of the oldest Christian radio networks in the U.S., which includes more than 70 owned and operated outlets, six Internet stations, and more than 1,500 outlets that carry programming. Moody Publishers has more than 300 million books being distributed in 71 languages and more than 130 countries. It is home to renowned authors such as Gary Chapman, Nancy DeMoss Wolgemuth, Tony Evans, Erwin Lutzer, J. Oswald Sanders, Juli Slattery, and A. W. Tozer.







D. L. Moody Incorporation Letter

Emma Dryer

## Moody Mission, Goal, and Vision

### **Mission**

As a higher education and media ministry, Moody exists to equip people with the truth of God's Word to be maturing followers of Christ who are making disciples around the world.

### Goal

To educate students to think biblically, live Christianly, and serve the Church effectively.

#### **Vision**

Across the globe, cultures, and generations Moody will equip people with the truth of God's Word using new technology in an agile and innovative community.



## Moody Theological Position

The Moody doctrinal statement can be viewed at moodybible.org/beliefs. While open to all students who profess faith in Jesus Christ as Savior and Lord, Moody has maintained specific theological positions that have identified it more with reformed perspectives in areas such as the inerrancy of Scripture, the pre-millennial view of eschatology, and a dispensational understanding of the ongoing work of the Holy Spirit. It is necessary for those who lead the institution to embrace these perspectives in order to honor the institution's heritage.

## The Board of Trustees

The responsibility of the Board of Trustees is to ensure the organization stays true to its mission and to hire, supervise, and if needed, fire the president. It is a policy board who wishes not to be an "operating board."

The Board has 13 members which includes two educators, one pastor, one medical doctor, two authors, and seven businessmen. While staying true to Moody's mission and theology is paramount, they are open to changes that will make the organization more effective in serving its gospel mandates for today and tomorrow.

# The Executive Vice President and Chief Operations Officer

Moody's Executive Vice President and Chief Operations Officer plays a key role in guarding and advancing the organization as well as advising the president. The COO is also responsible for Moody's day-to-day operations, including oversight of the financial performance and coaching the organization to attain its strategic objectives in an effective manner. The COO is the facilitative leader of Moody's President's Cabinet and serves on Moody's Directional Team. Departments reporting to the COO include Marketing, Facilities Management, Legal, Human Resources, Information Systems, and Stewardship.

The requirements for the position include:

- Relationship with Jesus Christ The COO will have
  a strong, personal, growing relationship with Jesus
  Christ. If married, this individual will model healthy
  family relationships. The COO will have unquestioned
  integrity and uncompromising courage, and possess a
  high view of the authority and trustworthiness of God's
  Word, "ever ready to talk of the hope that is within."
- Humble and Driven While driven for excellence, the COO must be a servant leader, willing to be evaluated, admit shortcomings, and accept constructive criticism and change when appropriate. This humility must be rooted in knowledge of the Bible, a passion for God, and the commitment to advance the Christian faith and the mission of Moody Bible Institute. The COO must demonstrate wisdom, compassion, humility, obedience, courage, perseverance, honesty, and self-control while leading others.
- Leader and Team Builder A proven track record of building, managing, and mentoring highperforming teams that produce timely, cost effective, high quality results is a desired quality of Moody's next COO. This individual should bring 20 years or more experience as the leader of a for-profit or nonprofit organization with a proven ability to work collaboratively, communicating throughout all levels of an organization. This person should be an effective team builder and a visionary, strategic leader, with the ability to break down organizational walls and encourage effective collaboration.

- Visionary and Strategic The COO must exhibit both vision and strategic thinking, helping the President advance and guard the organization's vision and mission. This person will guide the organization in fulfilling the mission, by developing the short- and long-term ministry goals needed to achieve Moody's future vision. The COO will help team leaders capture the vision and implement it throughout the organization.
- Innovative and Disciplined Effective leaders recognize that sustained organizational health requires some level of ongoing innovation and change. Innovation and change can be quality improvement in how things are done, but it can also take the institution into new spheres of activity. The COO will pursue innovation balanced with disciplined budgetary evaluation and financial advising.
- Communicator and Listener As one who interacts at all levels within the organization, the COO must possess significant competency in communication in both written and verbal form. At the same time, being an eager listener and demonstrating respect for the ideas and perspectives of others is imperative.
- Friend-Maker and Fundraiser The COO must build successful relationships within and outside of Moody. This person must be skilled in building warm relationships and friendships with constituents and potential donors who support the mission and ministry of Moody Bible Institute. Evidence of success in fundraising for nonprofit organizations is very valuable

as this individual will oversee the implementation of annual operating plans and budgets, as well as monitor Moody's development strategy.

- Agreement with the Moody Statement of Faith and Mission - The COO must wholeheartedly agree with the institution's theological convictions and be a champion of these in both precept and example.
- Long Term Commitment The COO must have a willingness to make a long-term commitment to the institution.
- Education The COO must have an MBA in business or a related field as well.
- **Travel** The COO must be open to traveling 5–10% of the time.

## The Search and Selection Process

Bruce Dingman and Dr. David Gyertson (former president of Taylor University, Asbury College, and Regent University) of the Dingman Company, Inc. (an executive search firm which has a successful track record of similar searches) are conducting the search. This opportunity will be shared with people who might be potential candidates or who might know potential candidates. The search firm will establish a list of interested and qualified persons and then conduct follow-up telephone calls.

Those candidates holding strong promise will be asked to prepare a detailed resumé and respond to a candidate questionnaire. The search consultants will then conduct personal interviews with the most qualified candidates and, if married, the spouse. Following those interviews, next steps include checking candidate's references, verifying degrees, and completing a background check.

In collaboration with Moody Bible Institute's search committee, the list of candidates will probably be narrowed to approximately four individuals who then will be interviewed by the search committee.

The Dingman Company, Inc. is a retained executive search firm devoted exclusively to serving clients in matters of executive selection. While some of our assignments are in the corporate sector, due to our faith, we primarily serve nonprofit organizations who are followers of Jesus Christ.

Our client is an equal opportunity employer and faith-based religious institution. Our client complies with all applicable laws pertaining to nondiscrimination on the basis of race, color, national origin, sex, age, disability, and any other applicable legally protected category. As a religious institution, our client has the right to, and does, require that its employees hold beliefs consistent with its Doctrinal Statement and conduct themselves in a manner consistent with its religious beliefs, including as explained in our client's Community Standards.

We fully respect the need for confidentiality of information supplied by interested parties and assure them that their backgrounds and interests will not be discussed with anyone, including our client, without their prior consent, nor will reference contacts generally be made until mutual interest has been established. Reference checking will require the candidate's permission to access third parties. The search consultant and the search committee will be cautious and sensitive as needed in trying to preserve any candidate's anonymity.

For further information on this position, please contact:

Bruce Dingman, President The Dingman Co. Bruce@dingman.com (818) 378-7755

## **Doctrinal Statement**

#### **Introduction to the Doctrinal Statement**

Throughout its history Moody has held to the essentials of biblical orthodoxy. In addition, it has defined itself in other distinct ways in terms of more specific interpretations of Scripture. These positions are reflected in the doctrinal statement (1928) documents and policies published by Moody. These *Institutional Positions Related to the Moody Bible Institute Doctrinal Statement* (1928) were produced to clarify and make explicit the doctrinal positions of the institution.

While Moody's particular definitions are important to its position, it is readily recognized that they do not define orthodoxy for the whole body of Christ. Moody gladly embraces all who faithfully adhere to the essentials of biblical Christianity as fellow believers and colleagues in Christ's cause.

Whereas biblical Christianity is defined by the central tenets of the faith, throughout the history of the church various groups have employed more specific definitions to define themselves.

Historically Moody has maintained positions that have identified it as non-charismatic, dispensational, and generally Calvinistic.

To maintain continuity and consistency with the heritage entrusted to its care, Moody expects faculty and administration to agree with, personally adhere to, and support Moody's doctrinal distinctives as noted above and defined in the following *Institutional Positions Related to the Moody Bible Institute Doctrinal Statement* (1928).

## **Moody Bible Institute Doctrinal Statement**

#### **Article I**

God is triune, one Being eternally existing in three co-equal Persons: Father, Son, and Holy Spirit; these divine Persons, together possessing the same eternal perfections, work inseparably and harmoniously in creating, sustaining, and redeeming the world.

Genesis 1; John 1:1–3; Hebrews 1:1–3; Deuteronomy 6:4: Ephesians 4:4–6; Acts 5:3–4; 1 Corinthians 8:6; 1 Timothy 2:5; John 14:9–10, 26; Matthew 28:18–19; 2 Corinthians 13:14; Revelation 4:11

#### **Article II**

The Bible, including both the Old and the New Testaments, is a divine revelation, the original autographs of which were verbally inspired by the Holy Spirit.<sup>1</sup>

2 Timothy 3:16; 2 Peter 1:21

#### Article III

Jesus Christ is the image of the invisible God, which is to say, He is Himself very God; He took upon Himself our nature, being conceived by the Holy Spirit and born of the Virgin Mary;<sup>2</sup> He died upon the cross as a substitutionary sacrifice for the sin of the world;<sup>3</sup> He arose from the dead in the body in which He was crucified; He ascended into heaven in that body glorified, where He is now our interceding High Priest; He will come again personally and visibly to set up His Kingdom<sup>4</sup> and to judge the quick and the dead.

Colossians 1:15; Philippians 2:5–8; Matthew 1:18–25; 1 Peter 2:24–25; Luke 24; Hebrews 4:14–16; Acts 1:9–11; 1 Thessalonians 4:16–18; Matthew 25:31–46; Revelation 11:15–17; 20:4–6, 11–15

#### **Article IV**

Man was created<sup>5</sup> in the image of God but fell into sin, and, in that sense, is lost; this is true of all men, and except a man be born again he cannot see the kingdom of God; salvation is by grace through faith in Christ who His own self bore our sins in His own body on the tree; the retribution of the wicked and unbelieving and the rewards of the righteous are everlasting, and as the reward is conscious, so is the retribution.<sup>6</sup>

Genesis 1:26–27; Romans 3:10, 23; John 3:3; Acts 13:38–39; 4:12; John 3:16; Matthew 25:46; 2 Corinthians 5:1; 2 Thessalonians 1:7–10

#### **Article V**

The Church<sup>7</sup> is an elect company of believers baptized by the Holy Spirit into one body; its mission is to witness concerning its Head, Jesus Christ, preaching the gospel among all nations; it will be caught up to meet the Lord in the air ere He appears to set up His kingdom.<sup>8</sup>

Acts 2:41; 15:13–17; Ephesians 1:3–6; 1 Corinthians 12:12–13; Matthew 28:19–20; Acts 1:6–8; 1 Thessalonians 4:16–18

## Institutional Positions Related to the Moody Bible Institute Doctrinal Statement (1928)

## **Notes Elaborating the 1928 Doctrinal Statement**

- <sup>1</sup> The Bible is without error in all it affirms in the original autographs and is the only authoritative guide for faith and practice and as such must not be supplanted by any other fields of human learning.
- <sup>2</sup> Jesus Christ, the only begotten Son of God, is fully God and fully man possessing both deity and humanity united in one person, without division of the person or confusion of the two natures.
- <sup>3</sup> An individual receives the benefit of Christ's substitutionary death by faith as the result of responding to the message of the gospel. Salvation is the free gift of God's grace through faith alone, in Christ alone, therefore not dependent upon church membership, intermediaries, sacraments, or works of righteousness to attain or sustain it.

- <sup>4</sup> It is Moody's position that this refers to the premillennial return of Christ at which time He will set up His millennial reign, during which time He will fulfill His promises to Israel.
- <sup>5</sup> This affirms that the first human beings were a special and unique creation by God as contrasted to being derived from any pre-existing life forms. Further, God created everything "after its kind," which excludes any position that allows for any evolutionary process between kinds.
- <sup>6</sup> This statement excludes any position which asserts a temporary or complete cessation of consciousness or merging with eternal oneness or annihilation of the damned or a "second chance" or a period of suffering or purification in preparation for entrance into the presence of God.
- <sup>7</sup> The Church of Jesus Christ is a distinct entity from Israel in the ongoing program of God. Further, this universal Church consists of all who possess saving faith in the death and resurrection of Jesus Christ from Pentecost to the Rapture of the Church and which will represent every language, people, and nation.
- <sup>8</sup> Christ will return in the air preceding the seven-year Tribulation at which time He will receive into heaven all believers who constitute His church. During that tribulation period, God will bring salvation to Israel and the nations while exercising judgment on unbelievers.

Further definition is available at moodybible.org/beliefs.

